



**HIGH KNOB DESTINATION CENTER**  
**Annotated Conceptual Exhibit Graphic Layouts**  
**14 October 2020**



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**THE INTENT OF THE DESIGN DEVELOPMENT GRAPHIC LAYOUTS**

In keeping with the purpose of visitor and/or destination center exhibits, the overall storyline (promoting the unique High Knob Experience) has been structured thematically to allow visitors the freedom to pick and choose the information they are most interested in as well as the opportunity to read it in any order they wish. In the exhibit industry, visitors are often categorized as “Streakers, Strollers, and Studiers” based on their level of interest and the time they have, or are willing to commit to the exhibit. The goal is to establish a quickly recognizable hierarchy of information that allows each to enjoy the exhibit in their own way — just enough information for Streakers without making them feel they have to read everything, and plenty of information to satisfy the Studiers. Consequently, you can see the displays are structured so each has a large informative title in the top band and a large-scale primary text block consisting of only one or two sentences that summarize the core content for the Streakers; a smaller-scale secondary text block with additional detail for the Strollers; and even smaller tertiary level text and caption blocks for the Studiers who will take the time to read the entire display.

These design development graphic layouts are intended to give the project committee a better idea of what the exhibit graphics could look like. The High Knob brand (logo, color schemes, and fonts) as well as a uniform set of graphic standards have been applied throughout. Refinements have been made to the original draft manuscript, however, it is still very much a working draft as we continue to assess the overall storyline and copyfitting issues. More editing for content and length will be required as we move forward. These graphic layouts make use of about 120 images. It should be noted that once we have all the required images in hand, the layouts will most likely need to be noticeably reconfigured to take advantage of the unique composition of each photograph.

The success of the final layouts will depend heavily on the quality of the photography available. Approximately 100 of the images used in these layouts are placeholders borrowed from the internet to represent the types of images we believe are needed to illustrate the storyline. Idalina Walker, Tourism and Recreation Development Specialist for Friends of SWVA provided us access to hundreds of good images. We identified about 20 of those images to illustrate the storylines on various displays. With additional scrutiny and direction there certainly may be more that suit our purposes. Because relatively large images are required for exhibition display, any images selected will also need to be vetted to determine if the image files have adequate resolution for enlarging. One of the primary purposes of this exercise is to determine if these types of images are already available to the Owner — can be acquired from known sources — or whether local photographers can be commissioned to take specific images.

**FONTS**

**Trim SemiBold ABCDEabcde**

**Titillium Bold ABCDEabcde**

Titillium Regular ABCDEabcde

*Titillium Italic ABCDEabcde*

**TYPE SIZES**

Type sizes throughout are generous for ease of reading.

Display Titles:  
200pt. Trim SemiBold — ± 2" Caps

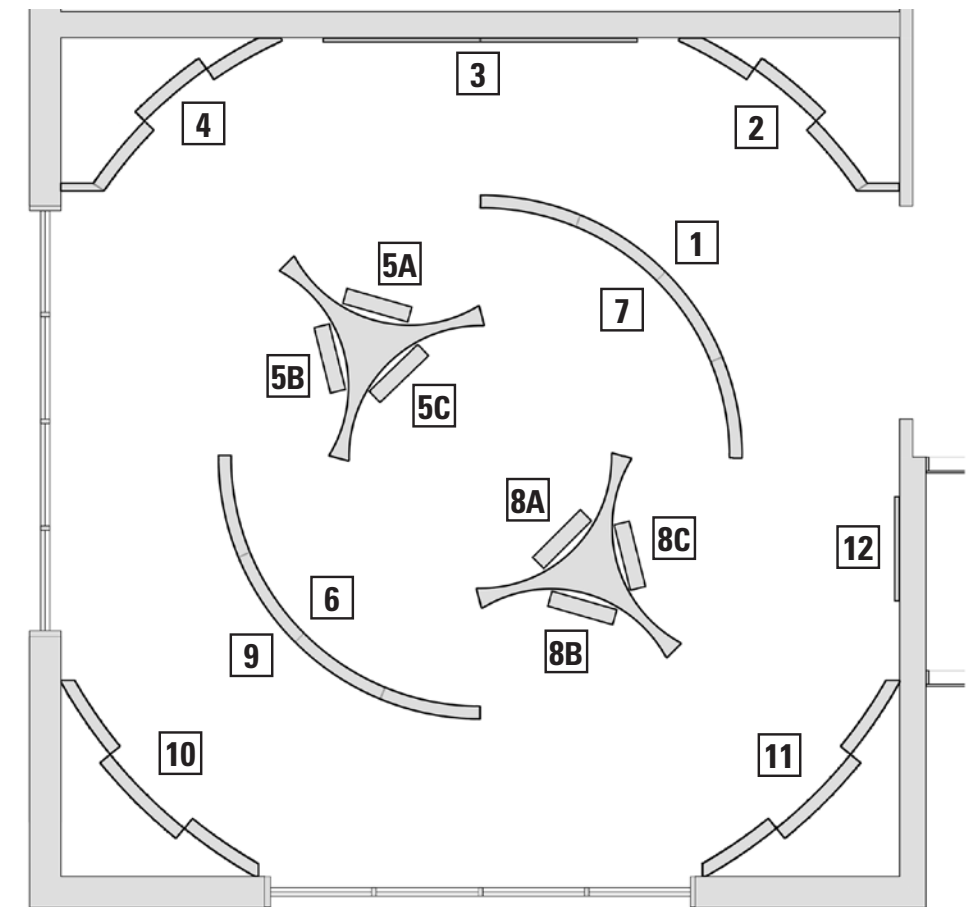
Primary Text:  
75/86 Titillium Bold — ± 3/4" Caps

Secondary Text:  
52/68 Titillium Regular — ± 1/2" Caps

Tertiary Text:  
30/39 Titillium Regular — ± 1/4" Caps

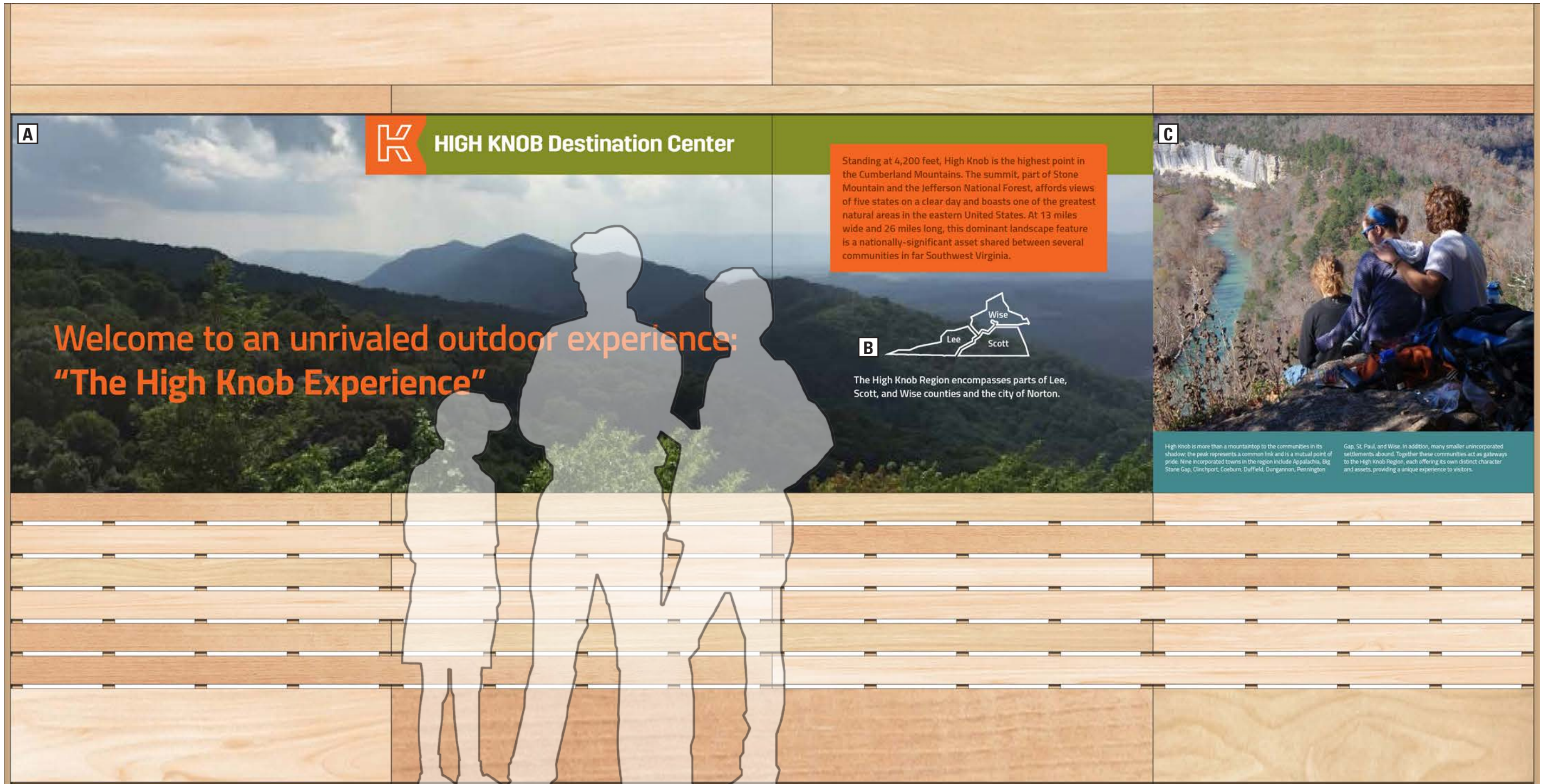
Caption Text:  
18/23 Titillium Regular — ± 3/16" Caps

**COLOR PALETTE**



**Key to Exhibit Displays**

- Display 1 – Welcome to the High Knob Experience
- Display 2 – The High Knob Region
- Display 3 – The High Knob Mural
- Display 4 – Jefferson National Forest
- Display 5A – What is a Climate Corridor?
- Display 5B – A Diversity of Flora and Fauna
- Display 5C – A Global Hotspot for Amphibian Diversity
- Display 6 – Three Exciting Ways to Explore the High Knob Region
- Display 7 – High Knob Outdoor Activities—Something for Everyone!
- Display 8A – The Clinch and Powell River Watersheds
- Display 8B – Cradle of Aquatic Diversity—Fish & Mussels
- Display 8C – Restoration Programs to Protect Water Quality
- Display 9 – Visit our Gateway Communities—A Wealth of Cultural Heritage
- Display 10 – Cultural Destinations
- Display 11 – Historical Destinations
- Display 12 – Please Do Your Part!



A



HIGH KNOB Destination Center

Welcome to an unrivaled outdoor experience:  
 "The High Knob Experience"

Standing at 4,200 feet, High Knob is the highest point in the Cumberland Mountains. The summit, part of Stone Mountain and the Jefferson National Forest, affords views of five states on a clear day and boasts one of the greatest natural areas in the eastern United States. At 13 miles wide and 26 miles long, this dominant landscape feature is a nationally-significant asset shared between several communities in far Southwest Virginia.

B



The High Knob Region encompasses parts of Lee, Scott, and Wise counties and the city of Norton.

C



High Knob is more than a mountaintop to the communities in its shadow; the peak represents a common link and is a mutual point of pride. Nine incorporated towns in the region include Appalachia, Big Stone Gap, Clinchport, Coeburn, Duffield, Dungannon, Pennington Gap, St. Paul, and Wise. In addition, many smaller unincorporated settlements abound. Together these communities act as gateways to the High Knob Region, each offering its own distinct character and assets, providing a unique experience to visitors.

**Overall Fixture Size**  
 96" (8'-0") H x 188-1/2" (15'-8-1/2") W

**Overall Interpretive Panel Size**  
 46-1/2" (3'-10-1/2") H x 187" (15'-7") W



**Purpose**  
 This display features a quick introduction to the exhibit. The objective is to use two large and inspiring iconic images paired with basic descriptive text to pull visitors into the gallery and introduce them to High Knob Mountain, the High Knob Region, and the "unrivaled outdoor experience" storyline that will follow.

**Images**  
 A — An iconic view of High Knob TBD (HKRI Image)  
 B — Counties (Placeholder — Custom map to be created by 1717)  
 C — A dramatic regional experience TBD (HKRI Image)



K

We are the home of Virginia's Official Outdoor Drama, classic drive-in movies, old times jam sessions, hundreds of miles of trails, unmatched bio-diversity and a warmth that can only be found nestled in these hills.

Extraordinary natural and cultural landscapes are central to the High Knob Experience. Over millions of years, the Powell and Clinch Rivers carved scenic valleys through the mountains, forming a striking natural landscape that is rich with biodiversity.

As the frontier of European settlement in the eighteenth century and later the center of the nation's coal boom, the region boasts a wealth of cultural heritage made tangible by its charming historic towns.



**B**



**C**



**A**

The High Knob Region



**D**

From the Tower of Virginia's High Knob to the Natural Tunnel State Park, from our Horse Park along the Clinch, to the Spearhead Trails along the Powell, this region is an amazing collection of all of the Best of Southwest Virginia.



**E**



**F**



**G**



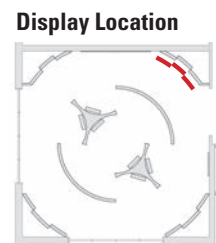
**H**



**I**

**Overall Fixture Size**  
96" (8'-0") H x 108" (9'-0") W

**Interpretive Panel Sizes**  
1: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W  
2: 70-1/2" (5'-10-1/2") H x 34-1/2" (2'-10-1/2") W  
3: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W



**Purpose**  
This corner display features a more in-depth introduction to the kinds of places and activities found in the High Knob Region. The images should show people enjoying different types of experiences. Images should include a diverse mix of gender, race, and age where possible.

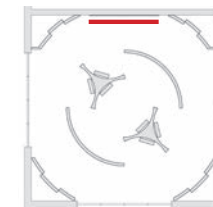
**Images**  
A — A cultural activity such as a band TBD (Image required)  
B — A destination such as Natural Tunnel? (HKRI image)  
C — A destination such as Devil's Bath? (Image required)  
D — An iconic view of High Knob (Image required)  
E — An activity such as touring? (Image required)  
F — An activity such as camping? (Image required)  
G — An activity such as hiking? (Image required)  
H — An activity such as horseback riding? (HKRI image)  
I — An activity such as fishing? (Image required)



**Overall Fixture Size**  
48" (4'-0") H x 144" (12'-0") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 142-1/2" (11'-10-1/2") W

**Display Location**



**Purpose**

This wall-mounted mural display features the most stunning image of High Knob available. The objective is simply to show visitors the scenic beauty they can expect to see as they explore the region.

**Images**

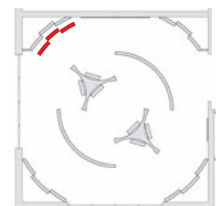
A — High Knob panorama (Image required)  
This image from Norton website.



**Overall Fixture Size**  
96" (8'-0") H x 108" (9'-0") W

**Interpretive Panel Sizes**  
1: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W  
2: 70-1/2" (5'-10-1/2") H x 34-1/2" (2'-10-1/2") W  
3: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W

**Display Location**



**Purpose**

This corner display provides background information about the Jefferson National Forest and reminds visitors about the importance of "treading lightly" on the environment as they explore the region. Images should include a diverse mix of gender, race, and age where possible.

**Images**

- A — Jefferson National Forest sign? (Image required)
- B — Eleanor Roosevelt at JNF? (Image required)
- C — JNF ranger with guests? (Image required)
- D — JNF logging? (Image required)
- E — JNF iconic feature (Image required)

- F — US Forest Service patch/logo? (Image required)
- G — Trash in natural area? (Image required)
- H — Ranger/environmental activity? (Image required)
- I — Wildlife affected by trash? (Image required)



K **What is a Climate Corridor?**

**A** High Knob is a critical "hub" for wildlife that lives not just on the mountain but elsewhere in the surrounding southern and central Appalachian Mountain region.

Work by The Nature Conservancy and partners has identified High Knob as both a "climate corridor" and "climate flow zone," meaning that the mountain is important for plant and animal species that are currently migrating northward with increasing temperatures in response to climate change. The mountain's relatively undisturbed forests and waterways are a big reason for that distinction, since wildlife species need such intact habitat corridors to move in response to environmental change. That makes those species more resilient to climate change, while they would likely be in trouble if we were to lose the mountain's intact forest habitats and therefore its status as a corridor for wildlife movement.



**D**



**B**



**C**



**E**



**F**



**Overall Fixture Size**

96" (8'-0") H x 94-1/4" (7'-10-1/4") W

**Overall Interpretive Panel Size**

46-1/2" (3'-10-1/2") H x 92-3/4" (7'-8-3/4") W

**Display Location**

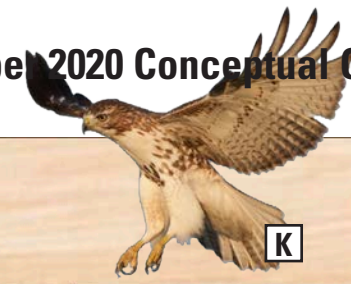


**Purpose**

This three-sided kiosk display features three environmentally-related themes about High Knob. This side informs visitors about how the undisturbed habitats found on High Knob make it an important "climate corridor" for the entire region. Images should include a diverse mix of healthy and distressed habitats preferably in different seasons.

**Images**

- A — Regional environment? (Image required)
- B — Regional environment? (Image required)
- C — Regional fauna? (Image required)
- D — Regional environment? (Image required)
- E — Regional environment? (Image required)
- F — Graphic rail — Text with supporting maps / diagrams by 1717



K

A

## A Diversity of Flora and Fauna

H

K

B

C

D

J

The High Knob footprint is home to a remarkable variety of native wildlife species, a reflection of our diverse freshwater and terrestrial ecosystems. Many of our plants and animals are rare, occurring nowhere else on Earth but within and around the High Knob area.

Flora and fauna are terms that mean plants and animals, respectively. They refer broadly to the diverse species that exist in a given ecosystem. The set of mutually dependent relationships known as the "Appalachian forest" are highly complex. The cooler climates on the mountain's higher elevations are home to mature hardwoods such as American beech, sugar maple, black birch, and northern red oak. Creekside areas are dominated by eastern hemlock interspersed with dense rhododendron thickets. Ferns, mosses, and mushrooms of many species also are part of the complex Appalachian plant life. High Knob is perhaps what most birders would call a local neotropical songbird paradise. Warbler and thrush diversity can be phenomenal during the breeding season. Scattered throughout the mountain are the black bear, white-tailed deer, fox, raccoon, and numerous other small animals like squirrels, chipmunks, and opossum along with a variety of salamanders, lizards, and snakes — both poisonous and non-poisonous — that inhabit the woods and rocky areas of the mountain.

E

F

G

I

E

F

G

I

J

**Overall Fixture Size**  
96" (8'-0") H x 94-1/4" (7'- 10-1/4") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 92-3/4" (7'- 8-3/4") W

**Display Location**



**Purpose**

This three-sided kiosk display features three environmentally-related themes about High Knob. This side informs visitors about the diversity of flora, fauna, and rare species found on High Knob. The graphic rail will be developed to include text and a "touchable" display of regional wood species.

**Images**

- A — Flying bird? (Image required)
- B — Regional environment? (Image required)
- C — Mimic Millipede? (Image required)
- D — Mussels? (Image required)
- E — Regional flora/fauna? (Image required)
- F — Regional flora/fauna? (Image required)

- G — Regional flora/fauna? (Image required)
- H — Regional flora/fauna? (Image required)
- I — Regional flora/fauna? (Image required)
- J — Graphic rail with touchable wood samples?
- K — Taxidermy bird(s) suspended from ceiling above display?






K

## A Global Hotspot for Amphibian Diversity

**A**

Wise County and the City of Norton have upwards of 20 salamander species within their borders — making this one of the planet's highest concentrations of salamander diversity. The arboreal Green Salamander and giant Eastern Hellbender can both be found within the High Knob footprint, with the mountain hosting what is currently known as the world's most abundant population of Green Salamanders.

The Green Salamander (*Aneides aeneus*) can be found in and around the City of Norton's property on High Knob and is one of the most interesting and unique salamanders in Southwest Virginia. The Green Salamander is the only species in Virginia that is "arboreal," meaning that it climbs trees. During summer months, these small creatures (3"-5" long) ascend high into the forest canopy, where their bright green color helps to blend in with leaves and lichens. Unique, suction cup-like toe tips help Green Salamanders climb to heights well above the other species found in our area. If you run across a Green Salamander's path, it's fine to take pictures, but please enjoy it at a distance without handling or otherwise disturbing it.



**D**



**E**

**"A Creature From Hell"**

The Eastern Hellbender (*Cryptobranchus alleganiensis*) is often called by locals as "hell-bent" and "dog" because of their "dog" shaped head and "hell-bent" attitude. The Hellbender can grow up to 30" long, has a body covered in bumpy, leathery skin and grows to over an inch long. This large amphibian can be found crawling around in streams, rivers and ponds. They are generally nocturnal, spending most of the day under rocks or in cracks from emerging at night to hunt insects.

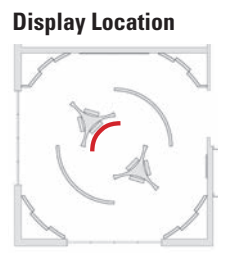
The Hellbender resembles the largest salamander in the world. It has a long, wrinkled body and is covered in bumpy, leathery skin. It has a long, flat head and a large mouth. It is a voracious predator, feeding on aquatic insects, small fish and other animals. It is a very hardy creature, able to survive in very low oxygen environments and in water that is almost completely stagnant. It is a very long-lived animal, with some individuals living for over 100 years. It is a very important part of the ecosystem, and its presence is a sign of a healthy stream.



**F**

**Overall Fixture Size**  
96" (8'-0") H x 94-1/4" (7'-10-1/4") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 92-3/4" (7'-8-3/4") W



**Purpose**

This three-sided kiosk display features three environmentally-related themes about High Knob. This side informs visitors about High Knob's unique reputation as the "global hotspot for amphibian diversity." The graphic rail will be developed to include text and a chart of the salamanders found in the region.

- Images**
- A — Background of typical amphibian habitat (Image required)
  - B — Salamander specimen / Hellbender? (Image required)
  - C — Salamander specimen? (Image required)
  - D — Salamander specimen / Green Salamander? (Image required)
  - E — Salamander specimen / Hellbender? (Image required)
  - F — Graphic rail with chart of amphibian species?


K

## Three Exciting Ways to Explore the High Knob Region


### High Knob National Recreation Area

At an elevation of 3,800 feet, High Knob Recreation Area is the highest campground in the Clinch Ranger District of the Jefferson National Forest.

The High Knob Recreation Area was built by the Civilian Conservation Corps (CCC) in the late 1930's. This remote and private location offers cooler summer temperatures due to its higher mountain elevation.



**A**




**B**


### Thomas Jefferson Scenic Byway Loop

Portions of Virginia Route 72, Virginia Route 619, and US Route 58 Alternate in Scott and Wise counties and the city of Norton are known as the "Thomas Jefferson Scenic Byway Loop."

This driving tour offers an alternative route, away from high-traffic corridors, which links various interesting destinations. The approximately 46-mile route passes through a variety of scenic and culturally rich landscapes as it crosses over High Knob and around its flanks.



**E**




**F**


### Powell River Trail

The first leg of the Powell River Trail, a hiking and biking route which officially opened in October 2017, connects Big Stone Gap to Appalachia.

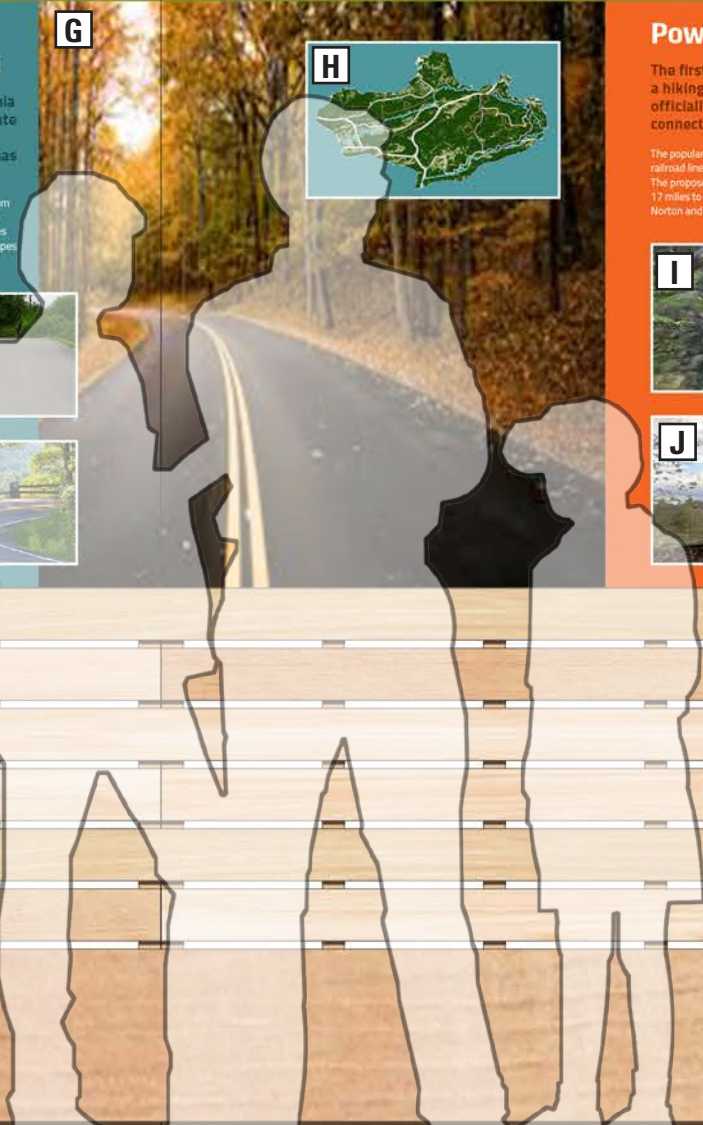
The popular trail stretches 1.2 miles and follows a former railroad line, passing through tunnels and over bridges. The proposed second phase of the trail system will add 17 miles to the existing trail, extending Appalachia to Norton and the High Knob Destination Visitor Center.



**I**



**J**



**Overall Fixture Size**  
96" (8'-0") H x 179" (14' - 11") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 177-1/2" (14' - 9-1/2") W

**Display Location**



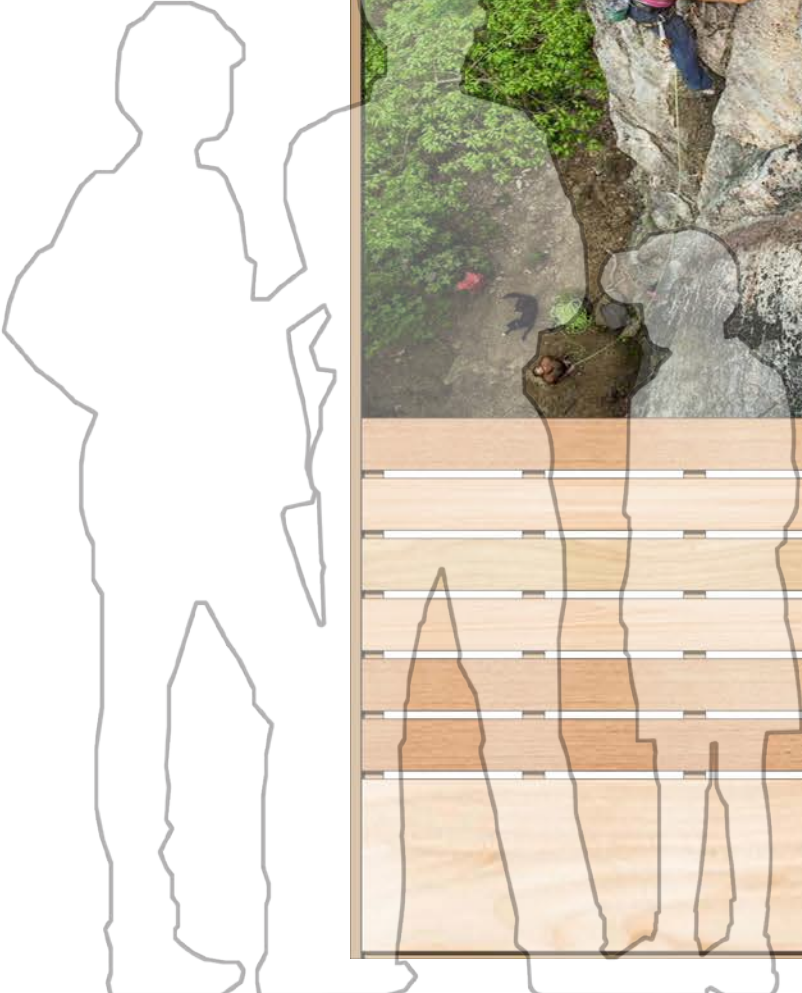
**Purpose**

This freestanding display reminds visitors there are three unique ways visitors can explore the region. Images should include a diverse mix of gender, race, and age as well as a diverse mix of environments and seasons where possible.

**Images**

- A — HK Recreation Area activity? (Image required)
- B — HK Recreation Area activity? (Image required)
- C — HK Recreation Area feature? (Image required)
- D — HK Recreation Area locator map (Custom map by 1717)
- E — TJ Scenic Byway activity? (Image required)
- F — TJ Scenic Byway activity? (Image required)

- G — TJ Scenic Byway feature? (Image required)
- H — TJ Scenic Byway locator map (Custom map by 1717)
- I — Powell River trail feature? (Image required)
- J — Powell River trail feature? (Image required)
- K — Powell River trail feature? (HKRI image)
- L — Powell River trail locator map (Custom map by 1717)



**Overall Fixture Size**  
96" (8'-0") H x 179" (14' - 11") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 177-1/2" (14'-9-1/2") W



**Display Location**

**Purpose**  
This freestanding display lets visitors know there is a wide range of outdoor activities to choose from and provides a map for trip planning purposes. Up to 15 destinations can be profiled with text, activity symbols, and an image. The profile "boxes" can be produced as individual self-adhesive prints which will allow them to be replaced with updated content as desired.

**Images**  
A — Outdoor activity such as rock climbing? (Image required)  
B — Activities locator map? (Custom map by 1717)  
C-P — Destination Images. (Images Required)



K

## The Clinch & Powell River Watersheds

**A** 

**B** 

**C** 

**D** 

**F** 

Thanks to its relatively undisturbed character, High Knob is home to some of the region's last remaining pristine, high-quality waterways.

Keeping those waterways healthy is also important for downstream resources in the Clinch and Powell Rivers. The Clinch Valley's many healthy streams and their watersheds provide tremendous benefits to people and nature. The Clinch and Powell River System supports unique and diverse aquatic communities, including the highest number of rare and imperiled fish and freshwater mussel species in North America. These rivers also support local communities and attract visitors. For example, the Clinch and Powell Rivers watersheds provide clean drinking water for over 100,000 people, and support a wealth of recreational opportunities such as fishing, hiking, hunting, bird watching, and boating. These activities are enjoyed by many who live here and they also generate tourism dollars for local economies.

Et semper uterque. Prae desipit velut effugit eripiam et aut et quo dispartit voluptatum. Neque id dicitur proinde laboribus ex uterque. Prae aborundum cor assumam que volentes ante desuperantes ex numerum di volentes voluptatum quae.

Ut sequam, conet, quamvis quodque letur nequam. Et legi. De diciturque conneque te. Et in uterum tunc rapudi volupe.

**E** 

**Overall Fixture Size**

96" (8'-0") H x 94-1/4" (7' - 10-1/4") W

**Overall Interpretive Panel Size**

46-1/2" (3'-10-1/2") H x 92-3/4" (7' - 8-3/4") W

**Display Location**



**Purpose**

This three-sided kiosk display features three environmentally-related themes about the High Knob watersheds. This side provides an introduction to the Clinch and Powell River watersheds and their regional importance. Images should include a diverse mix of gender, race, and age where possible.

**Images**

- A — Recreational activity such as fishing? (Image required)
- B — Norton Reservoir? (HKRI Image)
- C — Drinking water? (Image required)
- D — Recreational activity such as boating? (Image required)
- E — Wetland activity such as birding? (Image required)
- F — Graphic rail with text & map of watersheds? (Custom map by 1717)



K
**Cradle of Aquatic Diversity—Fish & Mussels**

**A** 

**B** 

**C** 

**D** 

Due to their ancient geology and isolation, the Clinch and Powell watersheds have been called a "cradle of diversity" for aquatic fauna in the southern Appalachians.

Imagine swimming and snorkeling in clear water and seeing a myriad of fish species, some as vividly colored as pictures you've seen from the tropics. As you glide along, you also see mussels, crayfish, and a variety of other creatures living among the rocks and crannies of the river. Sounds fascinating, doesn't it? Believe it or not, you can have this kind of an experience here in the Appalachians: in the Clinch and Powell rivers of Virginia and Tennessee. Upstream from Norris Lake in Tennessee, the Clinch and Powell River systems support one of the most special assemblages of freshwater animals in the world!

Believe it or not, these two rivers have the highest number of rare and imperiled species in North America. Out of 222 native fish species in the entire Tennessee River system, which stretches from the mountains of Virginia, across Tennessee, and to the Ohio River, the Clinch and Powell rivers alone are home to 118. The mussel diversity is equally impressive: at least 45 species are found in the Clinch Powell, with at least one species found nowhere else in the world!

**E** 

**F** 

**G** 

**H** 

**Overall Fixture Size**  
96" (8'-0") H x 94-1/4" (7'- 10-1/4") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 92-3/4" (7'- 8-3/4") W



**Purpose**  
This three-sided kiosk display features three environmentally-related themes about the High Knob watersheds. This side explores what it means to be a "cradle of aquatic diversity." The range of native and often rare fish and mussels are highlighted.

- Images**
- A — Snorkeler with mussel? (Image required)
  - B — Mussel specimens? (Image required)
  - C — Mussel specimens? (Image required)
  - D — Mussel specimens? (Image required)
  - E — Regional fish species? (Image required)
  - F — Recreational activity such as angling? (Image required)
  - G — Chart of regional fish species? (Images required)
  - H — Graphic rail with text and touchable mussel specimens?



K

## Restoration Programs to Protect Water Quality

**A** 

**B** 

**C** 

**D** 

Data collected by researchers over the past 30 years reveal patterns of decline among freshwater mussel species in the Powell River and in several significant reaches of the Clinch River system.

Of the 60 mussel species once documented, at least 11 are now considered extinct or extirpated (gone from these rivers), 29 are considered imperiled (in jeopardy of extinction), and 18 are listed federally as endangered. Five fish species are thought to be extinct or extirpated, and 19 fish species are imperiled. The Clinch-Powell Clean Rivers Initiative (CPCRI) protects and restores water quality in our nation's most important river system for imperiled freshwater animals by:

- conducting cutting-edge science and river monitoring, using science and monitoring results to help people, communities, governments, and industries take better care of the river, fostering increased coordination among state and federal agencies responsible for protecting water quality in Virginia and Tennessee;
- making strategic investments in freshwater conservation and restoration projects; raising awareness of the Clinch-Powell River system as a national model for collaborative and effective environmental management. The initiative unites a broad array of groups and agencies working in both Tennessee and Virginia. Working as partners with shared goals and commitments, these agencies, non-profit organizations, and industry leaders have an unprecedented opportunity to help conserve and connect people to these rivers.



**E** 

The Clinch-Powell Clean Rivers Initiative (CPCRI) is a partnership between the U.S. Environmental Protection Agency (EPA), the U.S. Army Corps of Engineers (USACE), and the states of Tennessee and Virginia. CPCRI is a national model for collaborative and effective environmental management. The initiative unites a broad array of groups and agencies working in both Tennessee and Virginia. Working as partners with shared goals and commitments, these agencies, non-profit organizations, and industry leaders have an unprecedented opportunity to help conserve and connect people to these rivers.



**Overall Fixture Size**  
96" (8'-0") H x 94-1/4" (7'-10-1/4") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 92-3/4" (7'-8-3/4") W

**Display Location**



**Purpose**

This three-sided kiosk display features three environmentally-related themes about the High Knob watersheds. This side lets visitors know what is being done to protect and restore the water quality of the Clinch and Powell Rivers.

**Images**

- A — Biologist sampling water? (Image required)
- B — Volunteers collecting specimens? (Image required)
- C — Volunteers collecting specimens? (Image required)
- D — Mussel restoration facility? (Image required)
- E — Graphic rail featuring Clinch-Powell Clean Rivers Initiative? (Images required)

# K Visit our Gateway Communities—A Wealth of Cultural Heritage



Individually and collectively, our communities act as unique gateways to the High Knob Region. Extraordinary natural and cultural landscapes are central to the High Knob Experience. Over millions of years, the Powell and Clinch Rivers carved scenic valleys through the mountains. As the frontier of European settlement in the eighteenth century and later the center of the nation's coal boom, the region boasts a wealth of cultural heritage made tangible by its charming historic towns — each offering its own distinct character.



**C**

**D**

**Town of Appalachia**

Appalachia, located in West Virginia, was a coal and iron mining region in the late 1800s and early 1900s. Situated between eight coal fields, the basin had a unique geology and a rich cultural heritage. The town of Appalachia, West Virginia, was a coal mining town that was built on the site of a coal mine. The town was built on the site of a coal mine and was a coal mining town. The town was built on the site of a coal mine and was a coal mining town.

**E**

**Town of Big Stone Gap**

Once known as the "Piedmont of the South" for its position between the Potomac and Shenandoah Rivers, Big Stone Gap in West Virginia grew and thrived after its incorporation in 1880. A town of cultural significance, Big Stone Gap is a town of cultural significance. The town of Big Stone Gap is a town of cultural significance. The town of Big Stone Gap is a town of cultural significance.

**F**

**Town of Clinchport**

The town of Clinchport, located in South Carolina, is a small town with a rich history. The town of Clinchport is a small town with a rich history. The town of Clinchport is a small town with a rich history.

**G**

**Town of Coeburn**

The town of Coeburn is a small town with a rich history. The town of Coeburn is a small town with a rich history. The town of Coeburn is a small town with a rich history.

**H**

**Town of Duffield**

Located in South Carolina, the town of Duffield is a small town with a rich history. The town of Duffield is a small town with a rich history. The town of Duffield is a small town with a rich history.

**I**

**Town of Dungannon**

The town of Dungannon is a small town with a rich history. The town of Dungannon is a small town with a rich history. The town of Dungannon is a small town with a rich history.

**J**

**City of Norton**

Historic, nestled in the heart of High Knob, is the town of Norton. The town of Norton is a small town with a rich history. The town of Norton is a small town with a rich history.

**K**

**Town of Pennington Gap**

Pennington Gap is a small town with a rich history. The town of Pennington Gap is a small town with a rich history. The town of Pennington Gap is a small town with a rich history.

**L**

**Town of St. Paul**

St. Paul is a small town with a rich history. The town of St. Paul is a small town with a rich history. The town of St. Paul is a small town with a rich history.

**M**

**Town of Wise**

Wise is a small town with a rich history. The town of Wise is a small town with a rich history. The town of Wise is a small town with a rich history.

**Overall Fixture Size**  
96" (8'-0") H x 188-1/2" (15'-8-1/2") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 187" (15'-7") W



**Purpose**  
This freestanding display encouraged visitors to explore the rich cultural history of the region by visiting the many wonderful gateway communities.

- Images**
- A — Iconic image of a small town? (Image required)
  - B — Town/city locator map (Custom map by 1717)
  - C — Background image of High Knob vista? (HKRI Image)
  - D — Town of Appalachia (HKRI Image)
  - E — Town of Big Stone Gap (HKRI Image)
  - F — Town of Clinchport (HKRI Image)
  - G — Town of Coeburn (HKRI Image)
  - H — Town of Duffield (HKRI Image)
  - I — Town of Dungannon (HKRI Image)
  - J — City of Norton (HKRI Image)
  - K — Town of Pennington Gap (HKRI Image)
  - L — Town of St. Paul (HKRI Image)
  - M — Town of Wise (HKRI Image)



A

B



C



The Crooked Road

The sounds of mountain ballads and old-time music beat strong and pure in southwest Virginia. The Crooked Road, Virginia's Heritage Music Trail, is a driving trail that winds through almost 300 miles of scenic terrain, 19 counties, four cities, and 54 towns connecting nine Major Venues and over 60 Affiliated Venues and Festivals that visitors can enjoy every day of the year. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

D



E



Norton's Country Cabin

Country Cabin II, located in Norton, is the descendant of the original Country Cabin, focal point of Appalachian Traditions Village, a major venue on the Crooked Road, which carries forth the mission to promote and preserve Appalachian traditions and culture, including music, musical traditions, historical sites and memorabilia, and the preservation of mountain dance, storytelling, crafts and arts. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

K

Cultural Destinations

F

In Southwest Virginia, it's all about the journey... and the destination. You will never have to worry about finding something here that will keep you moving.

Cultural exhibits and arts are as intertwined in Southwest Virginia's heritage as are the mountains that surround the region. Our scenic region boasts a vibrant culture that is bursting with a tradition-rich venues, robust music heritage, arts and culture, spectacular scenery, and rich natural resources.



H

I



J



Lays Hardware Center for the Arts

Lays Hardware Center for the Arts, located in beautiful downtown Coeburn, is a nonprofit organization that exists to promote, preserve and maintain the cultural heritage of the region through music, crafts, food ways and storytelling, and educate the citizens of the region about their cultural heritage. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

K



L



Trail of the Lonesome Pine

Performed in Big Stone Gap, Trail of the Lonesome Pine is one of the longest running outdoor dramas in the United States. It explores complex themes related to the boom and bust cycle of the coal industry, the way people deal with change, the importance of family, how the prejudices we hold can shape our actions, and our connection to the land we call home. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

**Overall Fixture Size**

96" (8'-0") H x 120" (10'-0") W

**Interpretive Panel Sizes**

1: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W

2: 70-1/2" (5'-10-1/2") H x 46-1/2" (3'-10-1/2") W

3: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W

**Display Location**



**Purpose**

This corner display lets visitors know there is a wide range of cultural destinations where they can learn about Appalachian traditions and the rich heritage of the region.

**Images**

A — Background image of High Knob scenic vista? (Image required)

B — Crooked Road (Image required)

C — Crooked Road (Image required)

D — Norton's Country Cabin (Image required)

E — Norton's Country Cabin (Image required)

F — Background image of outdoor music festival? (Image required)

G — Bluegrass band? (Image required)

H — Background image of High Knob scenic vista? (Image required)

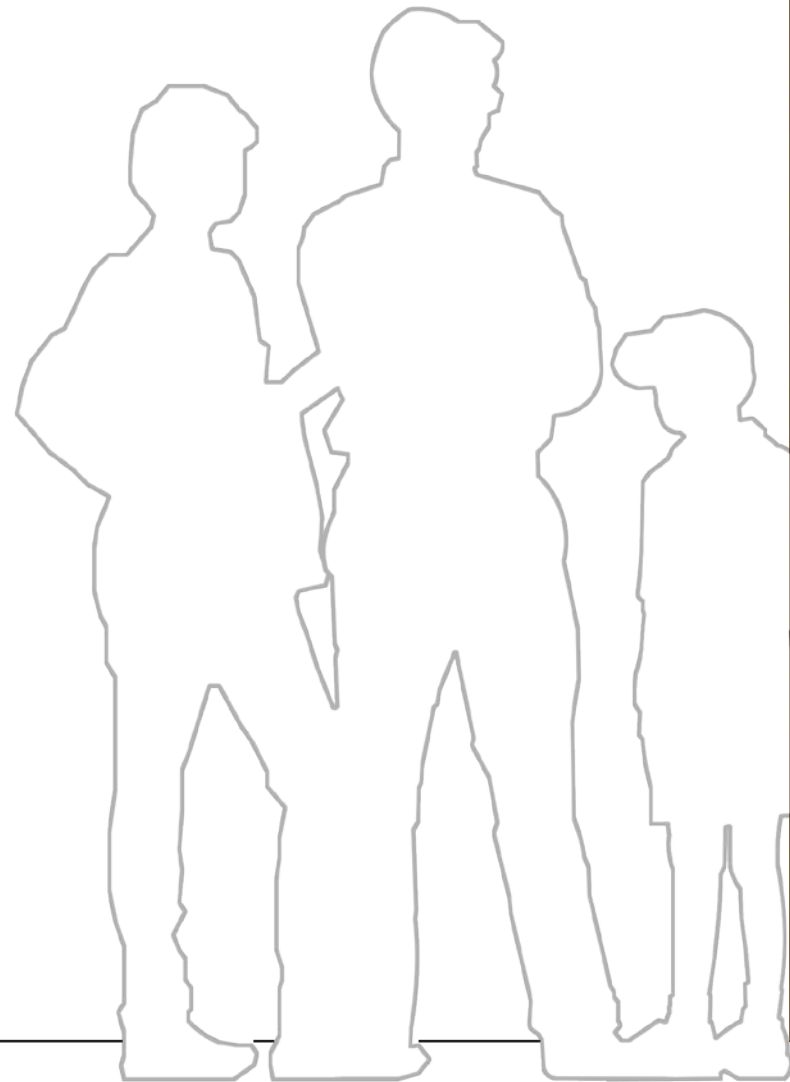
I — Lays Hardware (Image required)

J — Lays Hardware (Image required)

K — Trail of the Lonesome Pine (Image required)

L — Trail of the Lonesome Pine (Image required)





**A**

**B** **C**

**Town Of Appalachia / Appalachian Coal Camps**

The Town of Appalachia is considered to be a largely intact "era" town of the late 1800's - early 1900's. At one time, the town was the center of a booming coal mining culture. The town was the "hub" of eight "coal camps" located along the outskirts of the town. Presently, many of the coal camps remain as does much of the coal mining equipment. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

**D** **E**

**Virginia Coal Heritage Trail**

More than 300 miles of scenic byways stretch through seven counties and the city of Norton, providing the traveler with glimpses of unique coal mining towns that were formed more than a century ago. Experience this true cultural heritage experience. Some coal mines are still in operation today and can be seen at various places along the route. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

**K** **Historical Destinations**

**F**

Whether following the Coal Heritage Trail or tracing Daniel Boone's footsteps along the Wilderness Road, time spent in the region adds up to something much more than a simple getaway.

In towns across our region, the landmarks, buildings and communities which remain bear witness to our rich history. Travel one of the nation's most historic routes that would become the route for hundreds of thousands of settlers of the western front. Learn about the folks who lived in coal camps and company towns. See the "Eighth Wonder of the World."

**G**

**2**

**H**

**I** **J**

**Daniel Boone Wilderness Trail**

One of the nation's most historic routes, the Daniel Boone Wilderness Trail was blazed by the legendary frontiersman in 1775 from Long Island of the Holston at what is now Kingsport, Tennessee, through the Cumberland Gap of Virginia and into Kentucky. It would become the route for hundreds of thousands of settlers of the western frontier. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

**K** **L**

**Natural Tunnel State Park**

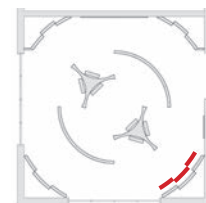
More than 850 feet long and as high as a 10-story building, Natural Tunnel was naturally carved through a limestone ridge over thousands of years. William Jennings Bryan called it the "Eighth Wonder of the World." Other scenic features include a wide chasm between steep stone walls surrounded by several pinnacles, or chimneys. Visit [websiteTBD.com](http://websiteTBD.com) for more information.

**3**

**Overall Fixture Size**  
96" (8'-0") H x 120" (10'-0") W

**Interpretive Panel Sizes**  
1: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W  
2: 70-1/2" (5'-10-1/2") H x 46-1/2" (3'-10-1/2") W  
3: 46-1/2" (3'-10-1/2") H x 34-1/2" (2'-10-1/2") W

**Display Location**



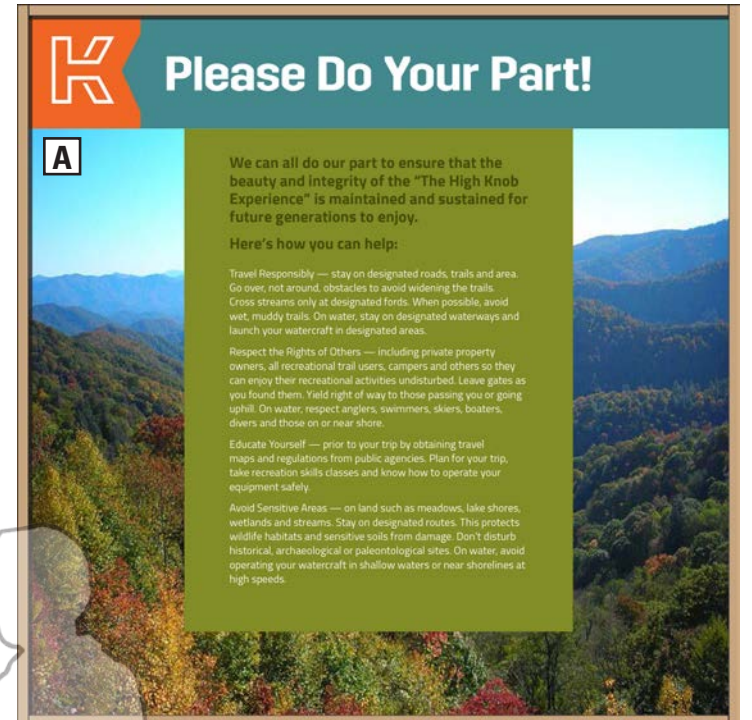
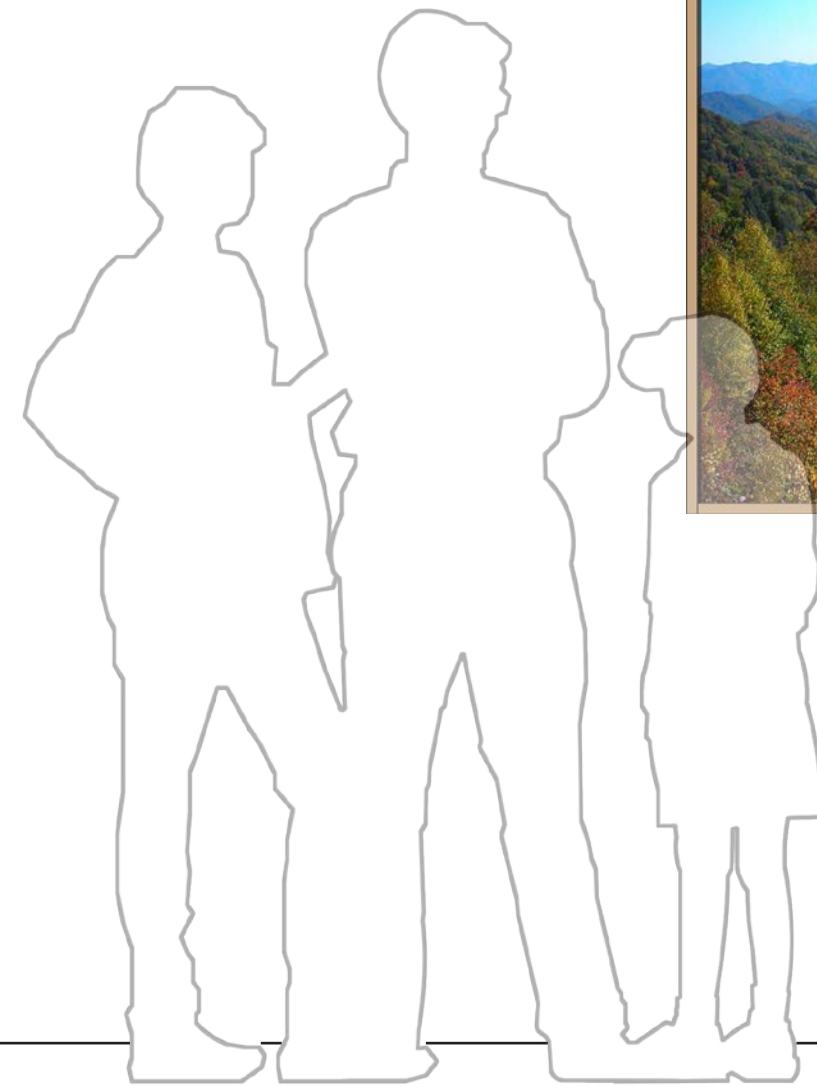
**Purpose**

This corner display lets visitors know there is a wide range of destinations where they can learn about the rich history of the region — from the earliest explorers and settlers to the coal mining industry that once shaped the economy and culture in southwestern Virginia.

**Images**

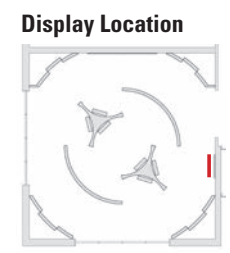
- A — Background image of High Knob scenic vista? (Image required)
- B — Town of Appalachia? (Image required)
- C — Coal miners? (Image required)
- D — Coal train? (Image required)
- E — Coal Heritage Trail? (Image required)
- F — Background image of coal train? (Image required)

- G — Historic coal miner image? (Image required)
- H — Background image of High Knob scenic vista? (Image required)
- I — Daniel Boone Wilderness Trail? (Image required)
- J — Daniel Boone Wilderness Trail? (Image required)
- K — Natural Tunnel State Park? (Image required)
- L — Natural Tunnel State Park? (Image required)



**Overall Fixture Size**  
48" (4'-0") H x 48" (4'-0") W

**Overall Interpretive Panel Size**  
46-1/2" (3'-10-1/2") H x 46-1/2" (3'-10-1/2") W



**Purpose**  
This wall-mounted display contains the last message visitors will see before leaving the exhibit. It is a simple reminder before they head out into the region of how they can help to maintain and sustain the High Knob experience for future generations to enjoy.

**Images**  
A — Background image of High Knob scenic vista? (Image required)